

Sample 5-Minute Audit Snapshot

PUBLIC SAMPLE • Example deliverable format for a quick first-pass review. Findings and recommendations vary.

Quick overview

A snapshot highlights obvious friction and the first set of high-impact improvements. It is not a full technical audit, but it helps clarify what to fix first.

Top observations

- Primary CTA is not clearly differentiated above the fold.
- Too many competing pathways reduce conversion focus.
- Tracking does not capture key conversion events.
- Large hero media slows mobile load time.

Suggested next step

If you want a structured plan with prioritized fixes, tracking setup, and measurable targets, a full audit can be scoped after the snapshot review.

Notes

This is a public sample. Timing, scope, and deliverables vary by project.